



# LYNN BERNHARDT

HTC SPORTS AND DESIGN

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## FIVE YEAR GOAL FOR OUR BUSINESS

Our five year goal for our business is to expand our customer base in order to make our business grow and prolong the life of our business.

## CONTACT

704-267-1145

lynn@htcsport.com

htcsports.com

Address: 5520 Sherrills Ford Rd,  
Salisbury, NC, 28147

## MARKETING NEEDS

- Reaching customers
- Website (creating or improving)
- Print media (creating & distributing)
- Visual media (commercial or video ad)
- Loyalty initiatives
- Social media (Twitter, Instagram, Facebook, etc.)

## COMMUNICATION METHODS

Lynn Bernhardt prefers to communicate with students by text.

## MEETING

Students will meet this business on Monday, February 10 from 9:45- 10:35 AM  
Students will be able to meet this business 3 times during this PBL.

## BUSINESS DESCRIPTION

- Embroidery
- Screen print
- Laser
- Sublimation
- Vinyl
- Small gifts