



REESE WEBB

DOGGONE FUN DAYCARE
AND BOARDING

FIVE YEAR GOAL FOR OUR BUSINESS

Our five year goal for our business is to attract more customers. This is to make sure that our business can profit for many years to come.

CONTACT

704-680-1544

reesewebb2018@gmail.com

<https://www.doggonefunboarding.com>

Address: 10420 NC-801, Mt.Ulla, NC, 28125

MARKETING NEEDS

- Reaching customers
- Visual media (commercial or video ad)
- Loyalty initiatives
- Community outreach
- Event planning (promotion, celebration, etc.)

COMMUNICATION METHODS

Reese Webb would prefer students to communicate with her via text.

MEETING

Students will be able to meet this business on Wednesday February 12 from 9:45-10:35 AM. Students will be allowed to meet with this business 3 times during this PBL.

BUSINESS DESCRIPTION

We are a dog boarding and doggie daycare located in Mt. Ulla, North Carolina. We board dogs when owners go on vacation so they do not worry about their dogs when they are gone. We currently have a website, Facebook, Instagram, brochures, business cards, and some promotional merchandise.